



AMIE R ZIMMERMAN

3D & GRAPHIC DESIGN

CONTACT

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EDUCATION

MS IN BIOMEDICAL VISUALIZATIONS

May 2013
University of Illinois,
Chicago, IL
Vice President of the SAMA

BA IN SCIENTIFIC ILLUSTRATION

May 2010
Arcadia University, Philadelphia
City University, London
Sydney University, Australia
Departmental Honors

AWARDS

FRIENDS OF ARCADIA
ART DEPARTMENT AWARD
2010, Arcadia University

CHERYL BETH SILVERMAN GRANT
2010, Academy of Natural Sciences

CAREER SUMMARY

3D and graphic designer with 15 years of professional experience providing corporate, as well as non-profit organizations and academic institutions with resourceful and creative designs, problem solving, innovative processes and efficient project execution for marketing and merchandising needs.

PROFESSIONAL HISTORY

SENIOR DESIGNER, OCT 2018 - AUG 2023 - Funko LLC, Everett, WA

Applied 3D modeling, graphic design, and cross departmental communication skills to manage projects between marketing, sales, product, and creative departments. Developed and refined processes to increase timeline efficiency. Trained team members on processes. Built and maintained packaging, design, and 3D asset libraries. Designed for print and digital marketing campaigns. Maintained brand identity. Designed concepts for packaging, product, and retail displays. Planned and lead monthly creative art exercises with team. Lead tutorials for various adobe suite skills.

MARKETING DESIGN CONSULTANT, JUNE 2018 - SEPT 2018 - R&R Party Rentals, Issaquah, WA

Designed, created, and advised on marketing media and visual web presence. Updated brand identity including company logo. Photoshoot planning and execution of both product and lifestyle photography.

CREATIVE MARKETING SPECIALIST, MAY 2017 - JUNE 2018 - FNA Group, Chicago, IL

Promoted in first six months of employment. Developed and applied departmental and interdepartmental processes, brand guidelines, advertising media (print & digital), product & lifestyle photography, project planning, and UI design. Held leadership roles on a variety of marketing design projects and campaigns. Trained marketing design hires and created training documents.

PRODUCTION ARTIST, JUL 2014 - OCT 2014 - Creative Counsel LLC, Chicago, IL

Created medical illustration and other various visuals for insurance litigation purposes. Formatted and designed powerpoint presentations.

BIOMEDICAL VISUALIZATION SPECIALIST, MAY 2012 - JUN 2014 National Museum of Health and Medicine, Chicago, IL

Managed website and social media outlets including UI design. Created and maintained branding assets as well as, additional graphic design needs. Rendered and illustrated interactive exhibit visuals using mediums from general illustration to 3D modeling and animation. Curated student artwork.

ARTISTIC CONSULTANT TO PUBLIC PROGRAMS, MAY 2009 - AUG 2011 Academy of Natural Sciences, Philadelphia, PA

Designed and created visual assets and educational aides for museum events, public programs, and education departments.

ILLUSTRATOR & INSTRUCTOR, MAY 2009 - AUG 2009 - Mütter Museum, Philadelphia, PA

Taught STEMs club high school students the basics of line and shaded drawing techniques within the scope of medicine.

15 YRS OF SKILLS

LEADERSHIP ROLES

Lead roles in branding/marketing process development & lead designer on digital, print, labeling, packaging, modeling, & retail display projects

3D DESIGN

Designing, modeling, and rendering retail displays, environments, & concept products

BRAND DESIGN

Brand identities, packaging, & labeling

MARKETING DESIGN

Designing & creating digital & print media

SOFTWARE EXPERIENCE

ADOBE SUITE

ZBRUSH

KEYSHOT

3DS MAX

MICROSOFT OFFICE

FIGMA

PERSONAL INFO



Scholastic Awards
Art Judge



Volunteer
Art Schack Teacher



Roadtrip
Enthusiast



Horror
Nerd